

International Conference of Economics PhD Students and Researchers in Komarno

5th of November, 2019

J. Selye University
Conference Center: Hradná ul. 2.,
Komarno, Slovakia



Section title

Current trends of industrial and social innovation

Chair(s): Mgr. Endre Hevesi, PhD, SJE GK, István Jobbány, PhD, SJE GK

Secretary: Ákos Kőrös

Room: K7

13:30-13:45	Antal Balogh	From grain to the consumer – The supply chain of the beer industry
13:45-14:00	Dániel Oláh – Levente Alpek	From industrial district to innovation district – The first century of innovation geography
14:00-14:15	Ákos Kőrös	Analytical possibilities of human development in historical dimension
14:15-14:30	Áron Drabancz	The perception and possibilities of electric driving
14:30-14:45	Áron Drabancz	Quantification of opportunities and costs associated with "active aging" in Hungary
14:45-15:00	Árpád Duczon	Significance of industrial commons in the Visegrad countries Automobile companies in Slovakia and Hungary
15:50-15:30	<i>Coffee break</i>	
15:30-15:45	Márk György Ponác	Formation of rare earth metal recycling industry
15:45-16:00	Ragif Huseynov	Mapping of Food Security Studies in Azerbaijan and Hungary: A critical review of empirical evidence
16:00-16:15	Norbert Bajkó – Enikő Lencsés	Agricultural innovation

Contemporary issues in finance, marketing and tourism

Chair: Bálint Horváth, PhD, KJE

Secretary: Péter Földi

Room: K8

13:30-13:45	Senan Amer – István Kunos	Employment of Knowledge and Information Technology in Government Investments: An Existing Literature Review and the New Avenue of Research
13:45-14:00	Anita Tolnay – Ildikó Bartus – Etelka Kerekes	The role of marketing controlling in the organization and in the distribution network
14:00-14:15	Csaba József Kovács	Competition of online marketplaces in Hungary
14:15-14:30	Zsófia Tímea Tóth	Film Tourism in Budapest – Impact of movies on tourist destinations
14:30-14:45	Etelka Kerekes – Ildikó Bartus – Anita Tolnay	Outsourcing public services
14:45-15:00	Levente Horváth	Sino-Hungarian Financial Relations
15:00-15:30	<i>Coffee break</i>	
15:30-15:45	Petronella Gyurcsik – Róbert Tóth	The role of corporate financial culture and innovation in improving the competitiveness of the national economy
15:45-16:00	Fruzsina Magda Pankotay	The Methods of lean knowledge and its applications in the Hotel sector
16:00-16:15	András Póra	The major trends of Latin-American sovereign debt restructurings from the 19th century until nowadays

Emerging social and economic issues of the 21st century

Chair: Imre Antalík, PhD, SJE GK

Secretary: Zsombor Kápolnai

Room: K9

13:30-13:45	Zsombor Kápolnai	Shopping communities in Hungary
13:45-14:00	Mihály Zsolt Szabó	The challenges of aging societies in the Carpathian basin as regards their demographic and economic indicators
14:00-14:15	Péter Takács	The role of public transportation in economic development
14:15-14:30	Péter Glofák	Relationship between GDP and military expenditure in geoeconomics
14:30-14:45	Gábor Nemezc	The geographical and structural attributes of Budapest and their effect on the local public transportation services
14:45-15:00	István Takács – Adrien Fenyvesi	Assessment of lobbyist-based on scientific results
15:00-15:30	<i>Coffee break</i>	
15:30-15:45	Péter Dániel Borbás	The effect of the municipal establishment on the operation of the Budapest Transport Company (BKV)
15:45-16:00	Ildikó Csapó	The future workplace and management in the future
